



PARTNERSHIP PACK

Differentiate yourself from the competition



TAKE THE STAGE. OWN THE SKIES.

WELCOME

To the Trampoline & DMT League

This is your chance to be a part of one of the most incredible sports in the UK! The discipline of trampolining has witnessed a surge in popularity since Bryony Page secured Team GB's first ever Olympic medal in the sport last year. Now is the perfect time to differentiate yourself from the competition by supporting this awesome, action-packed and competitive sport with a diverse and fast growing fan base.

The League is the only independently run Trampoline and DMT League in the UK. Created just 3 years ago, it has witnessed monumental growth. The 2016 League Series had a total of 3200 entries across all the events and is anticipating an even larger uptake in 2017.

The League has a dream, and it's a big one! Our mission is threefold: to provide live, awe-inspiring entertainment that features some of the best gymnastics talent in the UK; to improve each member's individual athletic ability, self-discipline and character; and to improve the sport as a whole. The Trampoline & DMT League, is possibly the greatest Trampoline & DMT competition series on the planet and we want you to be a part of it!

We operate as a non-profit organisation. This means every event and everything you see has been conceived, orchestrated, and run exclusively by its members and volunteers. The League is made up of a diverse team: from nurses to IT developers, visual artists, marketing gurus, television producers, teachers, mechanics, electricians, and PhD students to name a few. Access to this talent pool allows us to operate as a highly flexible, successful and dynamic organisation.

The League concept was set up in 2014 to provide extra events which run in-line with the British Gymnastics NDP competition system and continue to raise the bar for British trampolining and DMT. We provide additional competition experience and a stage to perform new moves and routines. With fun, ambition and competitive spirit at the heart of our mission, the League Series has boomed. The buzzing competition environment is for everyone from grassroots through to the elite level.

The Trampoline & DMT League brings the extreme spectacle of the sport into spotlight and we want you to join us in our vision.



OPPORTUNITIES

What's in it for you?

The Trampoline & DMT League's success is down to your support.

Our partnership opportunities go further than just brand recognition. By associating yourself with us you're making an invaluable contribution to the sport from a grass roots level through to the elite stage. If you're interested in joining the League

family, then you're in the right place.

We have packages available for our 2017 events series, and with over 3500 'family' members to date, this is an unmissable opportunity to come on-board with one of the most exciting sporting movements in the UK.



IMAGE IS EVERYTHING

Do you want to put your name to a stunning brand and sporting movement?



LOCATION, LOCATION

Do you want to reach out to and target a UK wide online and event community?



REACH OUT

Do you want to support an Olympic sport from grassroots to elite level?



TARGET

Do you want to gain access to a sport conscious community of over 3K?



MAKE IMPACT

Do you want your name to be associated with some of the highest profile venues in the UK - The Copper Box, Olympic Velodrome?



NETWORK

Do you want to mix with high profile partners from the gym and wider sporting world?

THE LEAGUE IN NUMBERS

What you'll gain access to



10K spectator tickets
sold in 2016



2200 Female competitors



120 Clubs



Targetable database of
2000 people



900 Twitter followers



500K Annual twitter
impressions



1010 Male competitors



3210 Entries in 2016



5 Weekend events per
annual series



300K Web page views
in 2016



1850 Instagram followers



10.5K Youtube views
in 2016

PARTNERSHIP PACKAGES

Which package suits you?

Package Cost

If you've seen something you like or have any questions, get in touch to discuss the package cost.

| Benefit Description | Platinum | Gold | Silver | Bronze |
|---|----------|------|--------|--------|
| Your logo incorporated into the League name and logo: Trampoline & DMT League Presented by <i>your organisation</i> | ✓ | | | |
| Your logo on presentation podium background | ✓ | | | |
| Your organisation name incorporated into social media descriptions: presented by <i>your organisation</i> | ✓ | | | |
| Your logo featured on all League merchandise | ✓ | | | |
| Your organisation featured in full page advert in programme at every event (provided by you) | ✓ | | | |
| Social media and e-news campaigns designed and implemented around your organisation's objectives | ✓ | | | |
| Your brand included prominently in relevant League social media | ✓ | | | |
| Half Page advert in programme at every event (provided by you) | N/A | ✓ | | |
| Video features on venue media screens (when possible) | ✓ | ✓ | | |
| Your organisation included prominently in relevant public relations and press releases | ✓ | ✓ | | |
| Your logo included on all external official League documents and publications | ✓ | ✓ | | |
| Your organisation included in press release announcing your partnership | ✓ | ✓ | | |
| Complimentary VIP tickets to League events | ✓ | ✓ | ✓ | |
| Your organisation to have a store, stand or brand presence at all League events (provided by you) | ✓ | ✓ | ✓ | |
| Your brand included occasionally in relevant League social media | N/A | ✓ | ✓ | |
| Your organisation included in e-news announcement of your partnership | ✓ | ✓ | ✓ | |
| Your logo on all outgoing e-news campaigns | ✓ | ✓ | ✓ | |
| Your logo to appear on results screen under your nominated group | ✓ | ✓ | ✓ | |
| Your logo included and hyperlinked on the League website | ✓ | ✓ | ✓ | |
| Award named after your organisation: men's Super League Award sponsored by <i>your organisation</i> | ✓ | ✓ | ✓ | ✓ |
| Representative from your organisation invited to present medal/prize money at qualification events | ✓ | ✓ | ✓ | ✓ |
| Representative from your organisation invited to present medal/prize money at League Finals | ✓ | ✓ | ✓ | ✓ |

WE STAND OUT

Don't just take it from us - hear it from others!



“During the Olympics everyone said the atmosphere was amazing and at today's competition you can feel it. There is a real buzz when people are competing.”

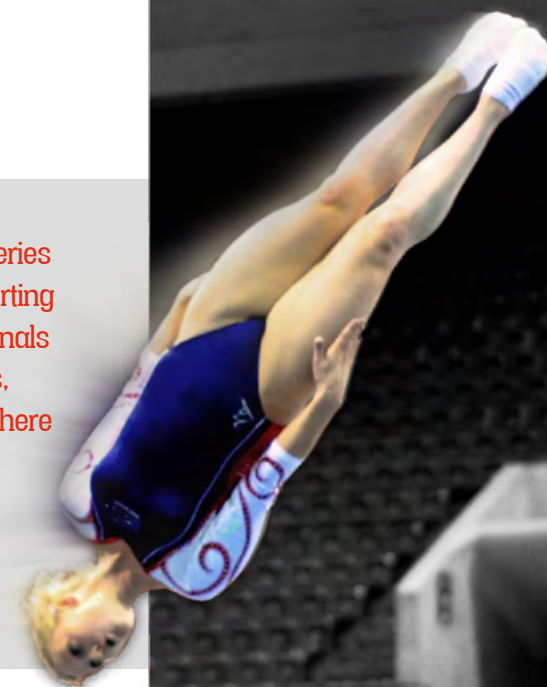
James Cracknell - former rowing World Champion and double Olympic gold medallist

“In just 3 years it is incredible to see how the League Series has exploded with popularity and is proactively supporting the development of GB's future athletes. The League Finals was incredible. I've competed at World Championships, World Cups and numerous internationals. The atmosphere of the weekend easily rivalled these and I can't wait to see what happens in the future for the League.”

Amanda Parker - former Team GB trampolinist, 2013 synchronised trampolining World Champion and London 2012 Olympic Reserve

“We have supported the League from the outset. Not only is the relationship beneficial for business but it's also exciting to be part of something inspiring tomorrow's athletes.”

Jean Christoph Cipieres - Director of Tracks 2000 International Ltd and Trampoline and DMT League Partners since 2014



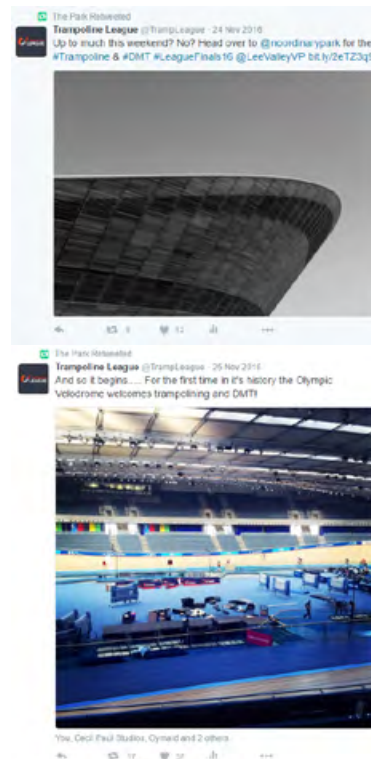
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WHO'S TALKING

We're getting noticed!



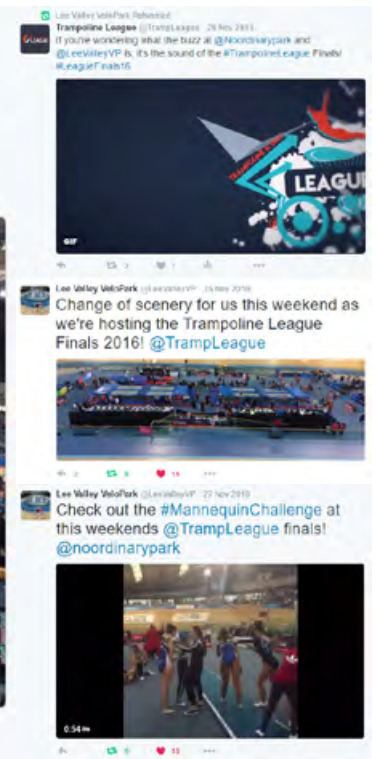
BBC's A Question of Sport



Queen Elizabeth Olympic Park



Lee Valley VeloPark (Olympic Velodrome)



APPLY NOW

How do you sign up?

We understand that every organisation is different, has different objectives and may suit different packages. We'll work with you to tailor a package that works best for you. What are you waiting for? Start your journey with us today!

All applications must be made in writing to Andrew Wood – Head of Events at andrew@trampolineleague.com

If you have any further questions about the Partnership Pack 2017 please get in touch on **+44 7703 345953**



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